

Have You Heard?

IT'S GOOD TO HEAR FROM HES OF BUFFALO

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IMPLANTABLE HEARING SOLUTIONS: NEXT LEVEL HEARING HELP EVERYTHING YOU NEED TO KNOW



From Left to Right, Hearing Evaluation Services of Buffalo patients, Nicholas P, Wesley C, Brian N. and Elizabeth C. share raw emotions when their implantable devices are activated for the first time.

Hearing is a multifaceted and complex process that relies on the function of the outer, middle, and inner ear, the auditory nerve, and even the brain.

When there is a deficit in any part of the ear we use a hearing aid to provide better access to sound to correct the hearing loss. However, sometimes a hearing aid is no longer able to provide the proper benefit and you still struggle to understand speech. Or maybe you have the type of hearing loss where you cannot use a hearing aid because of ear drainage or a totally dead ear.

When traditional hearing aids are no longer the answer, implantable solutions may be the next step in your journey to better hearing and living your best life.

Studies show that adults with cochlear implants were



7X MORE SATISFIED
with their ability to understand sentences



11X MORE SATISFIED
with their ability to hear on the phone



5X MORE SATISFIED
with their ability to understand what is said on TV



COCHLEAR IMPLANT CANDIDACY

- Do you read lips to understand what people are saying?
- Often ask people to repeat themselves?
- Often misunderstand what people say?
- Have trouble hearing on the telephone?
- Struggle to hear sounds of nature such as birds chirping or rain falling?
- Find yourself agreeing, smiling or nodding during conversations when you're not sure what's been said?
- Withdraw from conversations because it's too difficult to hear?



Cochlear Implant

HES COCHLEAR IMPLANT PATIENT: IN HER OWN WORDS



I was always very good at my job but by the time I reached 50 I realized I needed hearing aids. I went through 5 pair, which was costly and didn't help my hearing loss. I finally found Hearing Evaluation Services! They gave me different tests for my hearing that the other places didn't. What was suggested was a Cochlear Implant. I was so happy that I would be able to hear again. I was ready. It was an in and out procedure in the hospital. They then turned it on and made a few adjustments and I could hear! Good thing because that was in 2020 when everything shut down. This was life changing for me and I couldn't be happier with my decision!

- Doreen P., Amherst NY

DO YOU QUALIFY FOR AN IMPLANTABLE HEARING SOLUTION?

Implantable solutions work differently than traditional hearing aids. Hearing aids help many people with hearing loss by making sounds louder.



However, implants can be a more effective option for those with more significant hearing loss, mixed or conductive hearing loss, or a deaf ear.

Your audiologist will work with you to review all your options and to determine if you qualify for a Cochlear Implant or a Bone Conduction/Bone Anchored (BAHA) System.

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BONE ANCHORED HEARING AID CANDIDACY

Bone anchored hearing aids provide long-term significantly improved audiological and hearing related quality of life outcomes compared to being unaided. Studies have also shown that the implants are safe and effective in children. Candidacy includes:

- Conductive hearing loss
- Mixed hearing loss
- Deaf in one ear (single sided deafness)



Bone Anchored Hearing Aid

HES "BAHA" PATIENT: IN HER OWN WORDS



I have had complete nerve deafness in my left ear since I was 7 years old from the mumps. At the time the doctor told my parents a hearing aid would not be of any help to me, I would need to learn how to adapt to single sided deafness. This meant always trying to be in the front left of groups, classroom, theater, business meetings etc. I went through my schooling and entire career doing this.

In 2012, after an exam and hearing test, I was informed I was a candidate for the cochlear BAHA. I made my decision instantly to go for it! My first real experience with it was sitting in church and hearing a happy baby babbling behind me. In the past I would never have any idea who was behind me. I am more comfortable out walking and going places alone as I now can hear people and things behind me and I no longer have to always have everyone on my right. I automatically put my device on and wear it all day. -MaryAnne S., Clarence NY

AES FUNDRAISER EVENT RETURNS

On Friday, April 22nd the University at Buffalo's Audiology students hosted the return of the Ann E. Stadelmaier Fund event, held at Trocaire College's Depew location. Over \$2,000 was raised from this event, and since the inception of this fund, over 445 patients have received the gift of hearing from this fund. Special thanks to the UB Audiology Department, and event attendees for your support.



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IMPLANTABLE SOLUTIONS VIRTUAL SEMINAR

Featuring Cochlear Representatives:

Dr. Megan Frey, Audiologist
Bee Brown, Engagement Coordinator

with Special Guest:
Dr. Benjamin Crane, M.D., Ph.D.

Wednesday, July 13th

6:30PM-7:30PM EST

Virtual Meeting

(closed captioning provided)



REGISTER TODAY TO RECEIVE YOUR MEETING LINK

HESofBuffalo.org/Seminar

or scan code (left)

