

HAVE YOU HEARD?

SPRING 2024 NEWSLETTER

IT'S GOOD TO HEAR!



WHAT TO “HEAR” ABOUT TINNITUS

DID YOU KNOW?

Last month was National Tinnitus Awareness Month. According to the Cleveland Clinic, over 50 million people in the United States are affected by Tinnitus. Tinnitus is the perception of a sound heard in the ears or head that is not actually present in the environment.

While often described as a ringing, tinnitus may also sound like a high-pitched tone, clicking, buzzing, hissing, or roaring sound. It may be soft or loud and be perceived in one or both ears or sound like it is in the head.

What is Lenire®?

Hearing Evaluation Services of Buffalo is one of only 44 Audiology practices in the entire United States to offer the new, state-of-the-art tinnitus treatment technology – Lenire®.



Lenire uses bimodal neuromodulation to treat tinnitus, a combination of tongue and hearing stimulation. This paired stimulation retrains the brain to reduce the severity of tinnitus.

95% of compliant clinical trial patients reported improvement after 12 weeks. 91% saw sustained improvement over 12 months.

CAUSES AND CARE

Tinnitus comes with many misconceptions - especially when it comes to the ability to improve and manage the condition. Hearing Evaluation Services has a team of Certified Tinnitus Specialists who provide top-of-the-line care for those experiencing bothersome tinnitus.

Common causes of Tinnitus include:

- Age-related hearing loss
- Excessive earwax buildup
- Ototoxic medications
- Excessive noise exposure
- Damage to or infection of the ear
- Head or neck injuries
- Temporomandibular Joint Disorder (TMD/TMJ)

If you have tinnitus, you don't have to suffer. Several treatment and management options have proven to improve a patient's quality of life dramatically.

Some of the care and treatment options available at HES include:

Tinnitus Care:

- Appointments with an HES Certified Tinnitus Specialist
- Comprehensive tinnitus evaluation.
- Counseling and Education
- Acoustic Therapy
- Relaxation Strategies
- Amplification
- Lenire®

If you or a loved one are experiencing bothersome tinnitus, call us today for an appointment with one of our specialists - 716-833-4488.

AMHERST OFFICE

4600 Main Street, Amherst, NY 14226

WILLIAMSVILLE OFFICE

2733 Wehrle Drive, Williamsville NY 14221

ORCHARD PARK OFFICE

4063 N. Buffalo Road, Orchard Park, NY 14127

TONAWANDA OFFICE

2545 Sheridan Drive, Tonawanda, NY 14150

716-833-4488

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**Get to know
Dr. Carolyn Yates**

- Doctor of Audiology since 2013
- Certified Tinnitus Specialists
- Neuromonics Tinnitus Treatment Certified Provider

Dr. Yates has focused her career on both clinical work and research. During her fourth-year residency at HES, Dr. Yates conducted a research study with the Dent Neurologic Institute, which focused on developing new diagnostic techniques for patients with dizziness and balance disorders. The study was selected as one of five finalists at the Student Research Forum and was honored at the 2013 American Academy of Audiology national conference in Anaheim, California.

Dr. Yates has also headed a research study at Hearing Evaluation Services. It has shown that patients who pass through our Tinnitus Program experience a statistically significant reduction in their tinnitus. Dr. Yates and the Tinnitus Specialists use a combination of counseling, education, acoustic therapy, relaxation strategies, and amplification when indicated to provide patients who suffer from tinnitus a sense of relief and improved quality of life.

Dr. Yates applies her research and clinical work to provide some of the best tinnitus care in Western New York.

Help us learn!

What kind of tinnitus do you experience?

1. Swooshing
2. Buzzing
3. Ringing
4. Clicking
5. Hissing
6. Roaring
7. Other

Scan the QR code below to submit your answer.

